

JOHN DEERE  
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SAM HOUSTON

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WIN  
PLACE  
SHOW



SAM HOUSTON  
RACE PARK

# Sam Houston Race Park Offers...

some of the most unique events in town ranging from fun runs and walks, auto events, concerts, product launches and demonstrations, and BBQ cook offs to community and charitable events, corporate meeting, training sessions and trade shows.

## CAMEL RACES



## WIENER DOG RACES



## KENTUCKY DERBY HAT CONTEST



## CONCERTS



And Much More!

# HORSE RACING ACTION AND MORE!

**Live Thoroughbred Horse Racing**  
**Fridays, Saturdays and Sundays** - January 5, 2024 to April 7, 2024

**Live American Quarter Horse Racing**  
**Thursdays, Fridays and Saturdays** - April 18, 2024 to June 15, 2024

Sam Houston offers small intimate settings or large group functions accommodating 10 to 100+ guests for meetings or for entertaining in a Luxury Suite. The Pavilion Centre can accommodate industry trade shows, large banquet dinners, company celebrations, BBQ Cookoffs, and conferences, while our Infield Park holds up to 10,000!

### SUITE LEVEL

Treat your group of 10 to 100 guests to the thrill of live racing in your own private suite. With an amazing view of the track, the Suite Level offers the opportunity to make a lasting impression with your customers, friends and colleagues.

### WINNER'S CIRCLE RESTAURANT

Largest seated restaurant in Houston (650 seats)  
 Buffet Dining. Located on the Club Level overlooking the racetrack and along the racetrack finish line. Each seat is great for viewing the racing action.

### PRIVATE JOCKEY CLUB

Houston's best kept secret! Private Members Only Club.  
 Complimentary Private Parking, Free Live Program, Gourmet Buffet available for members.

## Follow Us On Social Media



# Partnership Opportunities

Sam Houston Race Park is dedicated to creating marketing programs that work to enhance, and achieve brand objectives for Corporate partners.

Sam Houston Race Park will design a fully-customized marketing campaign tailored to meet your specific marketing goals and business objectives.

## UNIQUE OPPORTUNITIES WITH SAM HOUSTON RACE PARK:

- Elegant hospitality for both small and large groups.
- TV (200 TVs to run your spot or messages nightly), Print (100,000 Programs Printed Annually), Web, and Digital ads, In-house Announcements and Signage.
- Race entitlement and trophy presentations (Name a race and present winning horse a trophy and receive a picture with your client).
- In-person activation areas at the Park for promotional giveaways and consultations.
- Co-branded social media and fan engagement technology initiatives.

**SAM HOUSTON**  
 RACE PARK

**HOUSTON'S BEST BET!**

281.807.8700 OR VISIT SHRP.COM



## HOUSTON'S BEST BET!

### JANUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### FEBRUARY

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### MARCH

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### APRIL

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### MAY

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### JUNE

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#### ● Live Thoroughbred Racing

HOUSTON RACING FESTIVAL	1/27/24
WIENER DOG RACES	2/10/24
TEXAS PREVIEW DAY	2/17/24
CAMEL & OSTRICH RACES	3/08-09/24
ST. PATRICK'S DAY PARTY	3/17/24
TEXAS CHAMPIONS DAY	3/23/24

#### ● Live Quarter Horse Racing

QUARTER HORSE OPENING DAY	4/19/24
PRE-DERBY DAY PARTY	5/03/24
KENTUCKY DERBY DAY	5/04/24
CORGI RACES	5/11/24
PREAKNESS DAY	5/18/24
BELMONT DAY	6/08/24

THOROUGHBRED POST TIME: FRIDAY 6:30PM • SATURDAY & SUNDAY 1:00PM

QUARTER HORSE POST TIME: THURSDAY - SATURDAY 6:30PM



**OPEN WEDNESDAY THRU SUNDAY FOR SIMULCAST WAGERING!**

HOLIDAY MONDAYS POST TIME 1:00PM • SPECIAL POST TIME AFTERNOON: MAY 4, MAY 18, JUNE 8

**2024 RACING SCHEDULE**

**JAN 5TH - JUN 15TH**  
281-807-8700 or visit [shrp.com](http://shrp.com)

